

Birgit Reiter-Braunwieser
Dana Höller-Lipkova
18.5.2021

#Business Location Austria

ABA -Who we are

Austria's federal consulting company for international investors

Free of charge assistance and information

All sectors and all type of companies

30 experienced employees

International network

Strong collaboration with regional agencies



Strong economy in the heart of Europe

Area: 83,872 km²

People: 8.9 m.

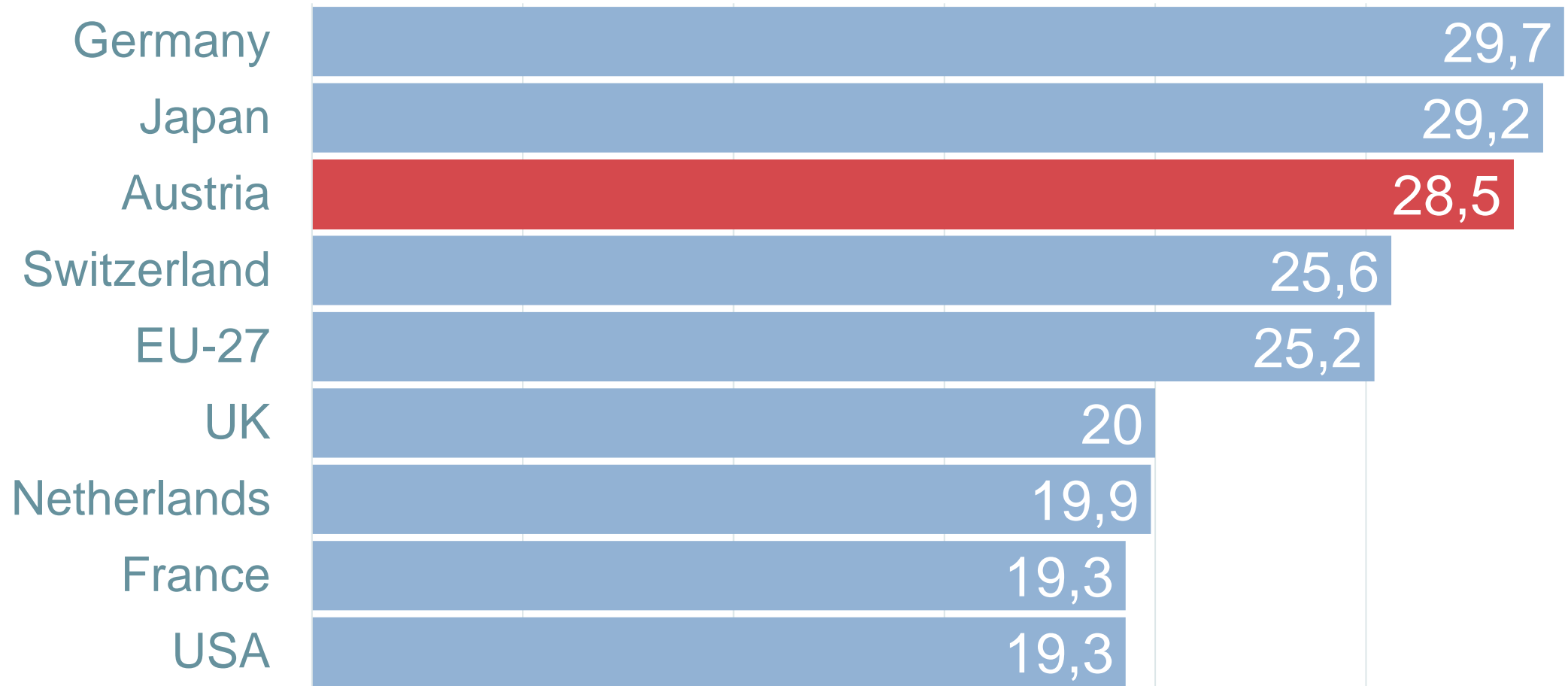
GDP / capita: € 39,000 (2021)

R&D quota: 3.19% (2019)

High economic and social stability

Austria: Strong industrial Basis

Contribution of productive sector to GDP in %, 2019



Top 5 industry sectors



Machinery
23,3%



Electro /Electronics
10,9%



Vehicles
9,3%



Chemicals
9,2%

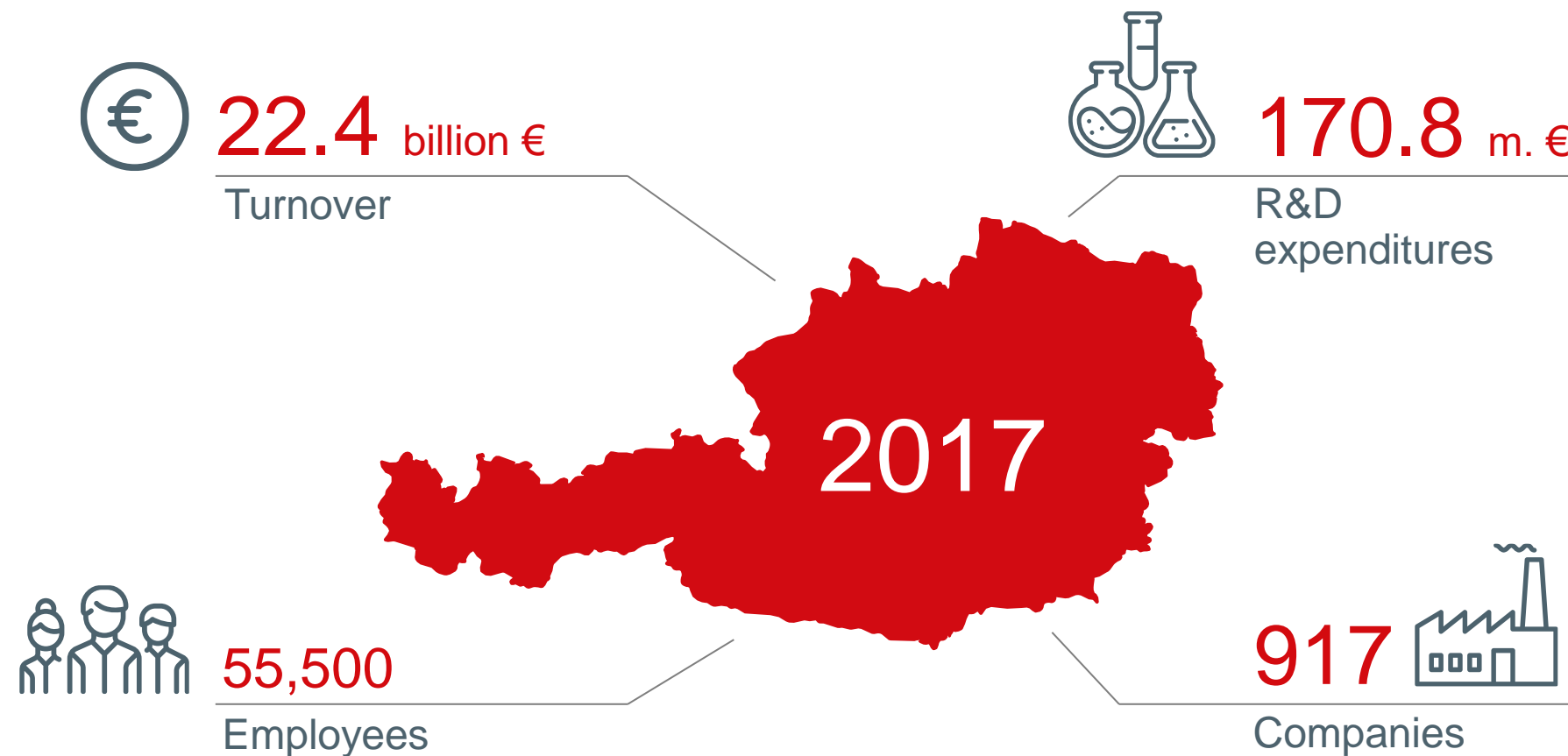


Food
6,2%

ICT



Life Sciences



Why Austria?

Five reasons for international companies



Market: Austria as test market for the DACH region; strong B2B as well as B2C market



Framework conditions



Qualified & flexible employees



Innovative technologies & competitive business environment



Finance & support

Strong purchasing power

2019



EU: 100



Austria: 128

Your Ideal Access to German Speaking Markets

100 m. German
speaking consumers



Why Austria?

Five reasons for international companies



Market: Austria as test market for the DACH region; strong B2B as well as B2C market



Framework conditions: Stability, security, legal framework, efficient public administration



Qualified & flexible employees



Innovative technologies & competitive business environment



Finance & support

Investor-friendly tax system

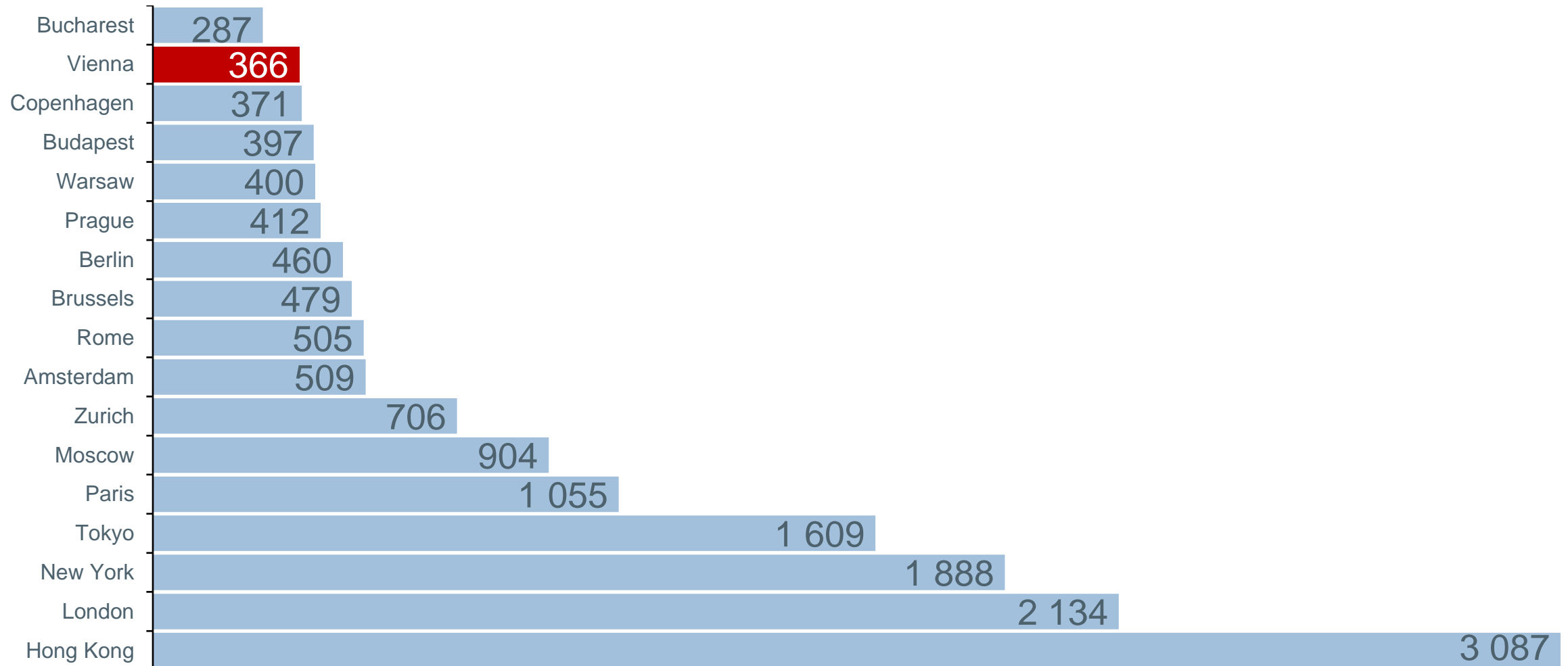
- Corporate tax rate: 25%
- Modern group taxation
- Tax premium for R&D: 14%
- No trade tax
- Double taxation treaties



Affordable offices

Average office rents in Vienna are significantly lower compared to other capital cities worldwide

Total occupation costs / m² per year in EUR



Why Austria?

Five reasons for international companies



Market: Austria as test market for the DACH region; strong B2B as well as B2C market



Framework conditions



Qualified & flexible employees



Innovative technologies & competitive business environment



Finance & support

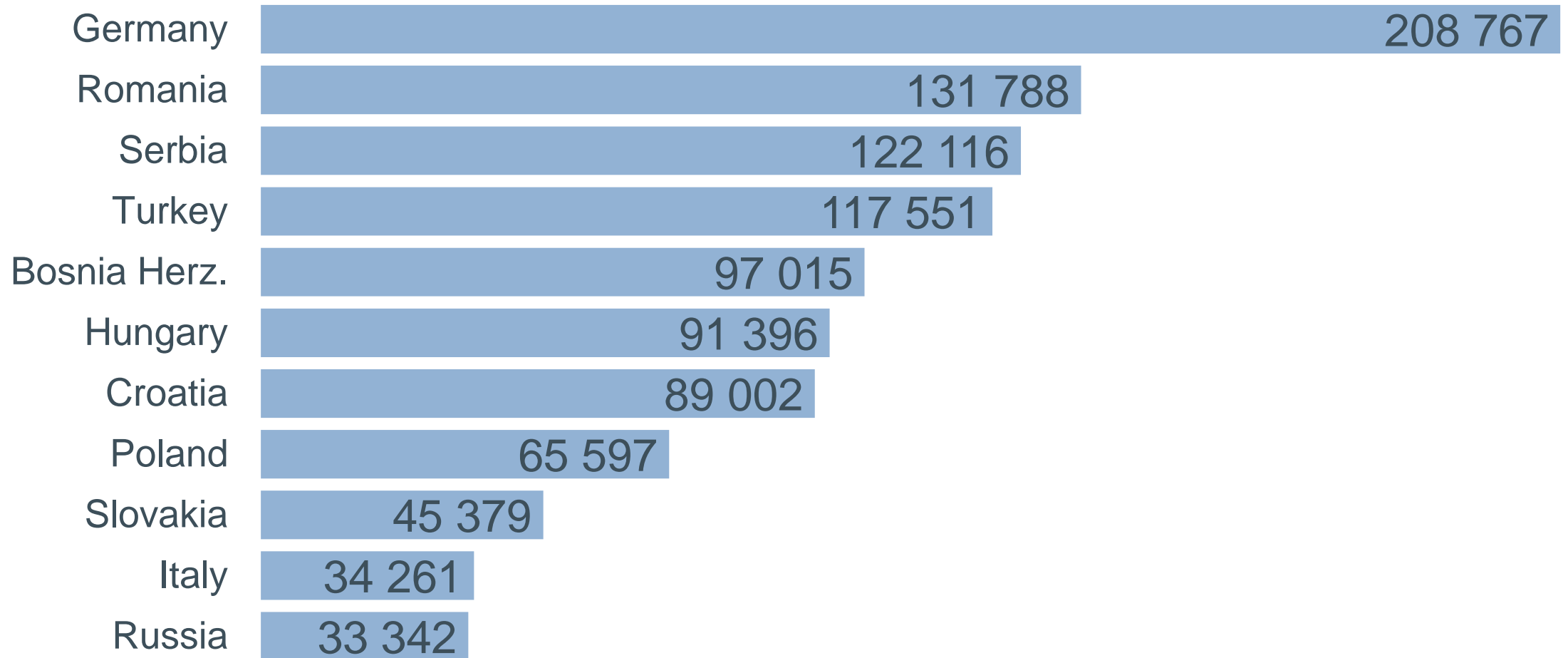
Talent: qualified and productive personnel

- Productivity 16% above EU average
- Motivation rank 2 worldwide
- Dual education: apprenticeship
- Vocational schools (HAK, HTL unique to Austria)
- Dense network of 12 private and 22 public universities
- Modern and flexible labour law



„New“ Austrians

Largest foreign communities



Why Austria?

Five reasons for international companies



Market: Austria as test market for the DACH region; strong B2B as well as B2C market



Framework conditions



Qualified & flexible employees



Innovative technologies & competitive business environment



Finance & support

Austria invests in innovation

Increase of R&D expenditures 2000 - 2019



EU: +16%



Austria: +68%

Funding for R&D – unique!

Direct incentives

Mixture between cash grants and subsidized low interest rate loans

→ project-based

→ up to 60%

Indirect incentive: Research Premium

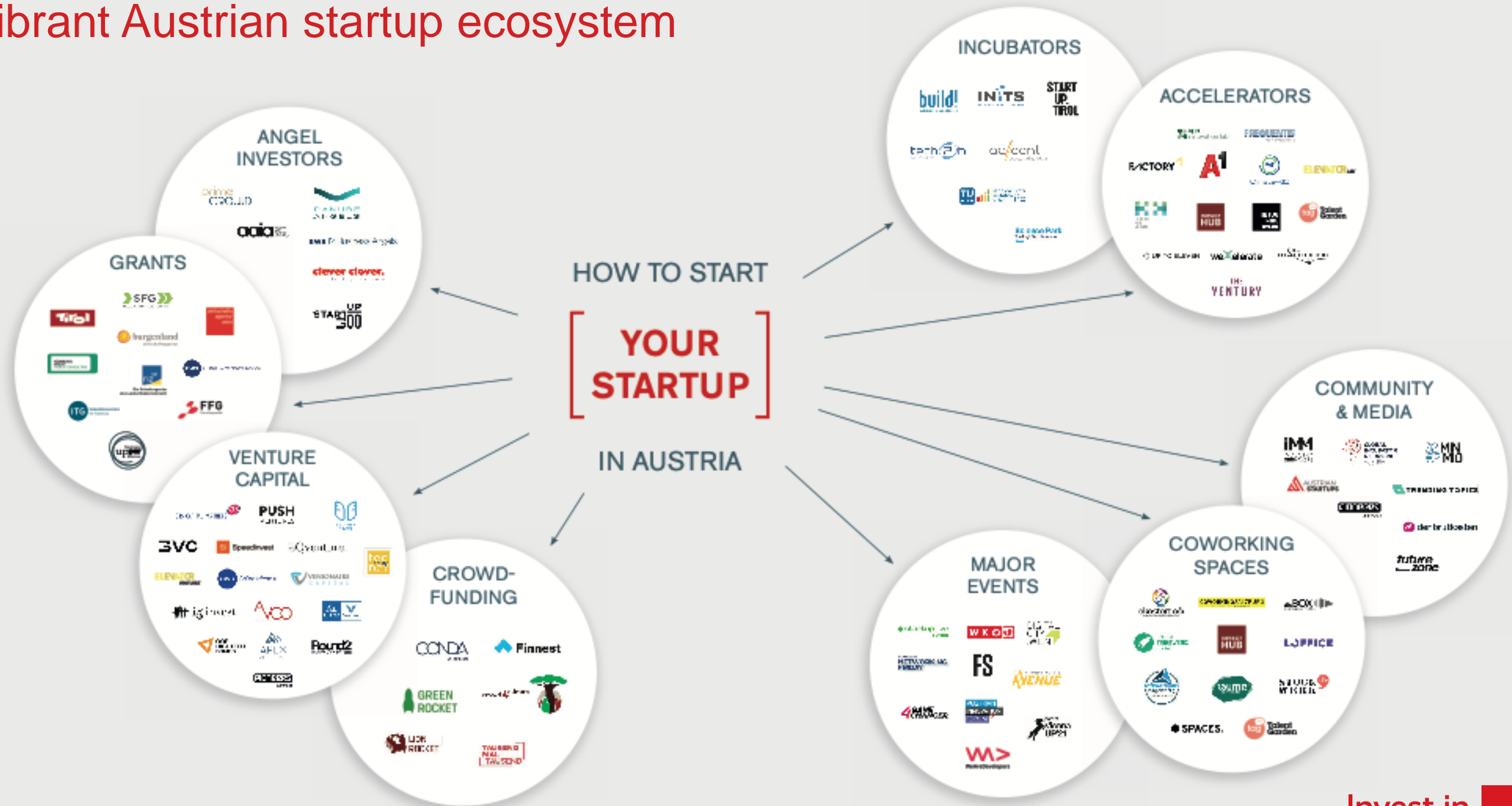
Tax credit: 14%

Costs of staff and material for in-house research or outsourced to Austrian research institutes

Expert opinion by FFG required

For any company!

Vibrant Austrian startup ecosystem



SUCCESS STORIES



Why Austria?

Five reasons for international companies



Market: Austria as test market for the DACH region; strong B2B as well as B2C market



Framework conditions



Qualified & flexible employees

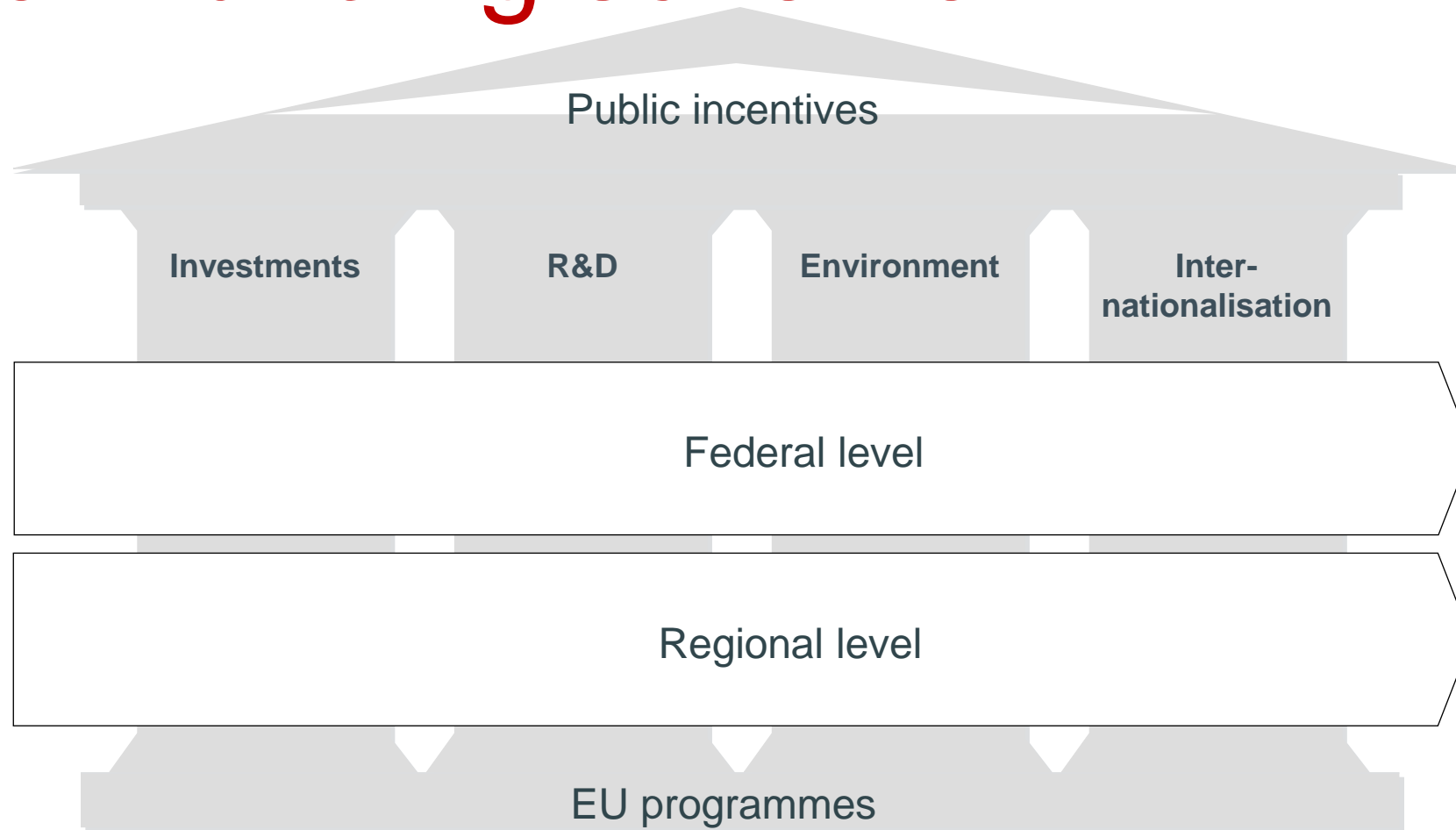


Innovative technologies & competitive business environment



Financing & support

The columns of the Austrian funding scheme



Comprehensive funding system



Austria Wirtschafts- service

funding bank
for corporate
business
development

www.aws.at



Austrian Research Promotion Agency

promotes R&D
by companies
along the entire
innovation chain

www.ffg.at



Austrian Science Fund

promotion of
basic research



At the
regional
level:

additional
funding and
support

ABA offers fast, non-bureaucratic consulting and services – free of charge

First Contact

General information on Austria

Market data

Legal and fiscal framework

Fact-finding missions

Evaluation

Regulations and labor costs

Site selection

Real estate

Consulting on subsidies

Trade licence

Implementation

Useful contacts

Assistance in obtaining federal subsidies

Assistance with permits

Ways to find personnel

...for all sectors and types of business from commercial to R&D!

ABA – Your Personal Guide to the Business Location Austria



Birgit Reiter-Braunwieser
Director Central and Eastern Europe
Tel.: +43-1-588 58-252
b.reiter-braunwieser@aba.gv.at



Dana Höller-Lipkova
International Advisor Slovakia
Tel: +43 699 18 212 416
lipkova@dli-consulting.at

